



This project is co-financed by the European Union and the Republic of Turkey



TTA-Turkey Advisory Services Call for Projects Looking for Investment

Application Deadline - 31 December 2016

The Technology Transfer Accelerator Turkey Advisory Services “Call for Projects Looking for Investment” is a call for early stage IP and technology based projects or start-ups / spin-offs looking for investment. Call will be open till December 31, 2016.

The Technology Transfer Accelerator Turkey Advisory Services (TTA Turkey AdviseNet) Project is focused on developing increased deal flow for TTA Turkey Funds - DCP: Diffusion Capital Partners and ACT Venture Partners through guidance and support from Business Development Leaders of the Project⁽¹⁾.

To begin the process to request mentoring for an opportunity to be pitched to TTA Turkey Funds (DCP and ACT) for your start-up or technology, please fill out the information below.

We will review your application till Jan 31, 2017. When examining projects we are looking for strong IP and technology with respect to the current state-of-the-art with Technology readiness Level - TRL 4 and plus. TTA-Turkey Funds aim to pick start-ups that have the potential to become global players. The Funds target to makes pre-seed (PoC), seed and round A investments for the commercialization of technologies that are developed in Turkey.

After screening if Business Development Leaders are sure about the quality of a potential investment that is good enough to be shared with TTA Turkey Fund managers, we will contact you to prepare the pitch deck. We will coach and assist you to prepare a good quality deck. For each potential investment deal, Business Development Leaders write a one-page executive summary.

We will review every application that is submitted, but we are only able to respond to the ones we think will have potential to receive investment.

If you have questions about the Call, please contact closest Technology Transfer Office (TTO).

You can also contact ttatourkey@ttgv.org.tr.

(1) TTA Turkey AdviseNet Project is co-financed by the EU and the Republic of Turkey under the Instrument for Pre-Accession Assistance (IPA) Competitive Sectors Programme and managed by European Investment Fund - EIF on behalf of the Ministry of Science, Industry and Technology. TTA Turkey AdviseNet Project is implemented by the consortium of Türkiye Teknoloji Geliştirme Vakfı (TTGV), Bpifrance Financement (FR) and VentureWell (US), led by TTGV. Business Development Leaders of the Project are Doğan Taşkent and Duygu Öktem.

DCP, Diffusion Capital Partners is a technology transfer and seed-stage venture capital fund operating since April 2015, exclusively invests in turkey and in technology and IP intensive projects and start-ups where time to market is reasonable from a commercialization perspective. Within the scope of its fund, DCP manages total commitments of EUR 30 Million, which is planned to be invested in 30 investment rounds by the end of 2017.

ACT is a technology transfer focused venture capital fund operating since July 2015, that makes pre-seed (PoC), seed and round A investments for the commercialization of technologies that are developed in Turkey. The current commitment to the fund is EUR 22.5 Million. ACT will invest in around 20 projects by the end of 2017.



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Team Composition

A competitive application would have at least two person doing the work; one is TL and the other is EL (i.e. CEO and CTO together). A person who is experienced with business modelling and will handle the business aspects of the project is highly recommended.

- **Entrepreneurial Lead (EL):** The Spokesperson for the team. Should be able to lead the team efforts for developing a business model, interfacing with funders, potential customers and others.
- **Technical Lead (TL):** This is often the inventor or the innovator and should be a person with material knowledge of the technology base for the venture.

1. Team Member - Entrepreneur Lead (EL)

Name & Surname	<input type="text"/>
Company / Institution	<input type="text"/>
Web Address	<input type="text"/>
City	<input type="text"/>
Email Address	<input type="text"/>
Cell Phone Number	<input type="text"/>

2. Upload EL Team Member CV

Choose File

No file chosen

3. Team Member - Technical Lead (EL)

Name & Surname

Company / Institution

Web Address

City

Email Address

Cell Phone Number

4. Upload TL Team Member CV

Choose File

No file chosen

5. Team Member 3 (Optional)

Name

Company / Institution

Web Address

City

Email Address

Cell Phone Number

6. Upload Team Member 3 CV

Choose File

No file chosen



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Technology Component

Please fill out the following section to describe the technical component of your business. Avoid the use of technical language and focus on core business values.

7. Provide a title for your technology, prototype, or business concept (limit to 250 characters - e.g. Smart watering platform for farms):

8. Which problem do you solve? Provide explanation about the global market need and/or justification for your proposed technology, prototype, or business concept (max 1250 characters):

9. How do you solve the problem? Tell us about your business idea or project briefly (max of 1250 characters):

10. Select the level of Intellectual Property (IP) protection in place for your technology, prototype, or business concept (If you have more than one IP protection, please reply this question for the main IP):

Please List Patent Numbers if Present

11. What is the status of your project?

- It is just an idea or business/technology concept
- It is currently under development (experimental proof of concept phase)
- It is already a prototype in the laboratory (technology validated in lab)
- It is a working prototype being tested by potential customer
- It is already generating revenues

12. Have you received funding from any of the following sources?

- Angel Investment
- VC Funding
- Ministry of Science, Industry and Technology Funding
- TÜBİTAK Funding (1512 or another program)
- KOSGEB Funding
- Other
- If Other or VC Funding, please specify.

13. Concerning the potential market (limit 500 characters per input):

Define the industry/ies or sector that you think your technology will be targeting:

Define the segments within this/these markets:

Does any potential customer or industry partner showed already interest and what for? (Please explain):

14. What is the size of your target market? (in US \$)

Turkey Market (\$)

Global Market (\$)

15. Describe competing technologies or industry competitors (limit 1250 characters):

16. How do you differentiate your project from your competitors? (max 1250 characters)

17. Have you published anything related with this technology, business idea, or prototype? (If so, please specify where and when. Limit 1250 characters):



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